

Allura



The art of flooring

The all new Forbo Allura collection presents the ultimate finesse in realistic natural and abstract designs that have been created with state of the art production techniques and processes to create the most realistic and natural material expression in luxury vinyl tiles.

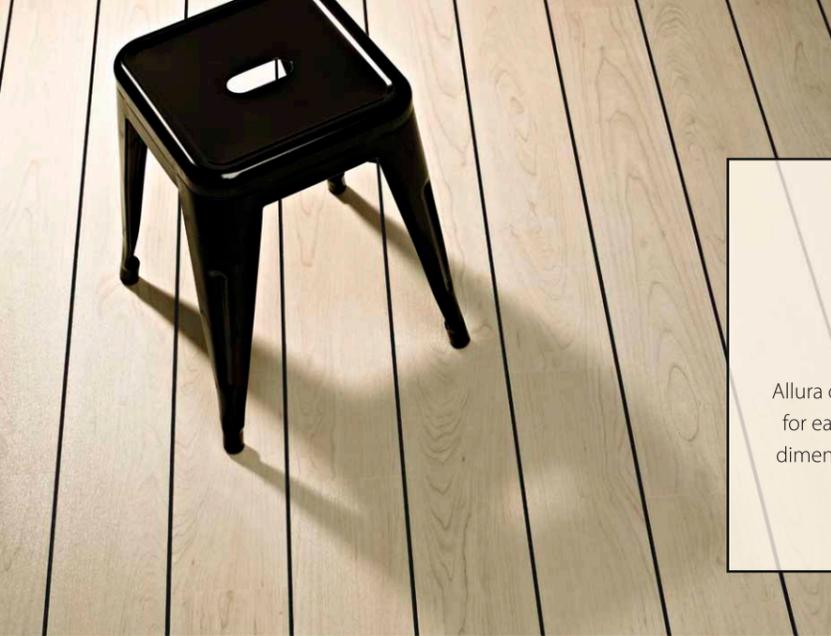
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Luxury Vinyl Tiles have matured into a new flooring category that is readily winning ground in all kinds of market segments. Whether it is retail, leisure, hospitality, offices or education and healthcare facilities, LVT is recognized as an easy to install, easy to maintain high performance floor covering that has the look and feel of its natural counterparts, be it wood, stone or any abstract material. Like often is the case when a trend develops the offer of LVT products has exploded beyond belief. Now is the time to recognize the quality of those products. Forbo's Allura LVT will last for years to come, with a unique design that has been created from the natural original to the refinement of the grain and texture that creates a lifelike copy, which in itself can claim to be an original. Although design attracts the taste and creates the atmosphere that is chosen there are other

important factors that professional floors relate to. Flawless installation, impeccable dimensional stability, floors that are easy to maintain, and keep looking good without additional polish or frequent maintenance intervals. Finally also our LVT can display a record of sustainable criteria that make the product a preferred choice. A vinyl that is phthalate free with recycled raw material, produced by using green energy in efficient manufacturing environments that can boast 100% recycling capability. We invite you to meet the new Forbo Allura LVT collection.



PRODUCT AND INSTALLATION

Allura offers quality in every detail. The planks offer flexibility for easy cutting and installation. Exact measurements and dimensional stability always deliver a perfect fit of the floor.

STRIPS OVERVIEW

-  **f62416** natural concrete
-  **f61255** natural seagrass
-  **f61257** timber seagrass
-  **f60074** black oak
-  **f60003** light maple
-  **f63624** silver
-  **f60127** mud
-  **f60128** charcoal
-  **f60126** concrete
-  **f63710** snow
-  **f63412** gold
-  **f63413** copper



Use of the product



Allura offers

- Ease of maintenance
- True life like colouration and an ultra matt finish
- Optimal appearance retention
- No use of polymers and continued low gloss
- Floors that come to life



ALLURA, A VERSATILE COLLECTION WITH PRODUCTS THAT SUIT A WIDE RANGE OF APPLICATIONS

In flooring LVT still is a relative newcomer, however its modular format has made it an attractive alternative for many applications where efficiency and design quality go hand in hand.

Luxury Vinyl Tiles started as an alternative for resilient sheet or textile and presented itself in a modular format. The products were characterized by their design and realistic look imitation of the product that they imitated: wood, stone, but also metal, glass and textiles. The versatility of designs and the fact that these designs became better as technology progressed meant that in fact it was possible to consider a wood floor that does not splinter, crack or squeak. Or a stone or ceramic floor that was comfortable and warm underfoot. Metal imitation that did not corrode or glass that did not break. And with installation requirements that were not demanding, LVT quickly became a solution product for every application that combined design floors with function and efficiency.

Modularity in flooring offers many advantages that are recognized by tradesmen and end users alike. Packages are light weight, easy to handle, transport and carry. Tiles and planks are easy to install, providing a quick installation that is ready for use on the same day. With true to life designs, no wonder the trend is catching on.

Every wood comes in its natural form. Colour tones, grain, plank size and embossing all are created in such a way that the natural material is presented in real life.



W60153 natural raw timber



W60065 honey elegant oak



W60078 light rustic oak



W60070 american oak



W60150 brown raw timber



W60075 forest green oak



W60063 waxed oak



W60150 brown raw timber



W60091 bright rustic pine



W60300 central oak



W60300 central oak



W60302 deep country oak



S62486 clay sand



W60071 french oak



W60063 waxed oak



W60026 classic beech



W60004 golden cherry



W61226 ocean tigerwood



W61228 soft tigerwood



A63685 natural textile



W61255 natural seagrass



W61257 timber seagrass



A63684 coloured textile



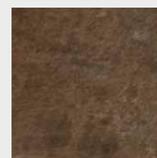
A63703 copper mesh



A63607 silver weave



W60187 natural weathered oak



S62474 rusty oxidized steel



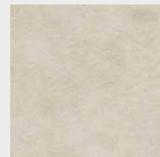
S62429 warm metal



A63703 copper mesh

**WHEN JUST
LOOKING GOOD
IS NOT ENOUGH**

Natural looking floors where no plank is showing a pattern repeat. In wood Forbo's design craftsmanship translates into warm, elegant, true to life floors range from subtle tone into expressive and modern woods. Spacious floors that light up your environment.



S62488
white sand



W60003
light maple



W60003 | W60150 | W60151 | W60163
light maple | brown raw timber | white raw timber | white reclaimed wood



W60305
light honey oak



W60082
natural rustic pine



W60084
bleached rustic pine



W60151
white raw timber



S62487
camel sand



W60084
bleached rustic pine

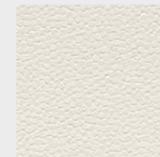


S62356
desert limestone

CREATING A SENSE
of Well-being



W60066
frost elegant oak



A63710
snow scales



A63717
mist scales



W61259
white seagrass



W60066
frost elegant oak



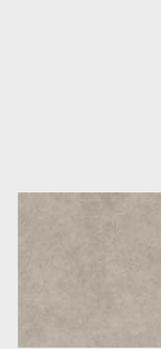
W60163
white reclaimed wood



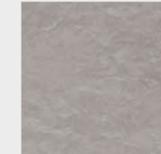
W61259
white seagrass



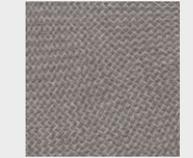
W60301
whitened oak



S62489
silver sand



S62405
blue slate



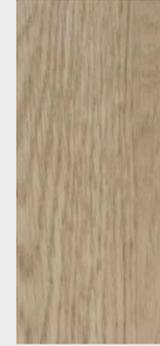
A63702
metal mesh



S62412
warm concrete



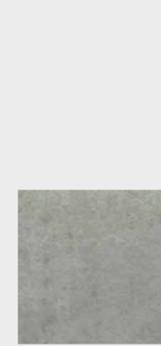
W60186
white weathered oak



W60064
whitewash elegant oak



W61253
oyster seagrass



S62416
natural concrete



S62415
grigio concrete



W61218
silver snakewood



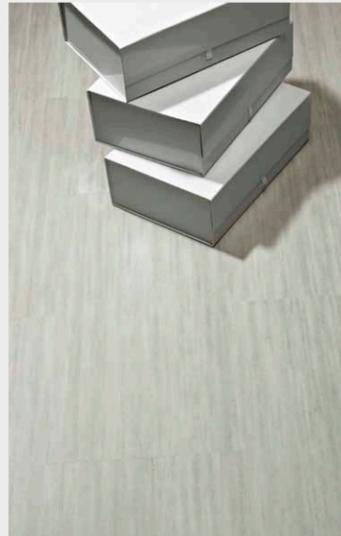
W60152
grey raw timber



Feeling the luxury of natural stone at your feet. Mineral, worn effects and a pallet of textured designs create opportunities for functional environments. Calming tones and the refined subtlety of our designs give opportunities to all types of spaces



S62357
grey limestone



S62357
grey limestone



A63624
silver metal brush



A63625
nickel metal brush



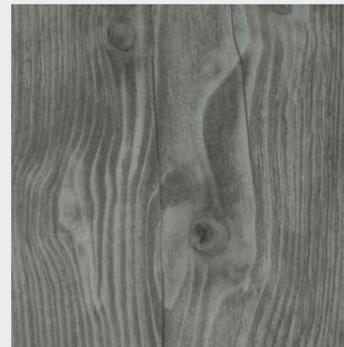
W60147
muted vintage oak



W60146
grey vintage oak



W60148
pastel vintage oak



W60087
silver rustic pine



A63460
silver metal scratch



A63469
anthracite metal scratch



W60161 | W60162 | W60164 | W60166
grey reclaimed wood | black reclaimed wood | blue reclaimed wood | green reclaimed wood



W60164
blue reclaimed wood



W60161
grey reclaimed wood



W60166
green reclaimed wood



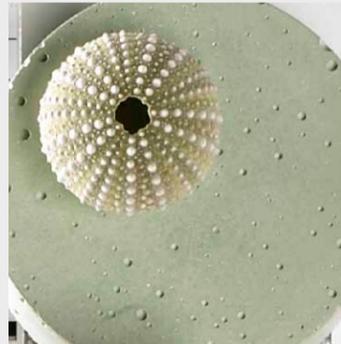
A63715
violet scales



A63716
sky scales



A63714
jade scales



A63697 | A63698 | A63714
pastel vertical stripe | pastel horizontal stripe | jade scales



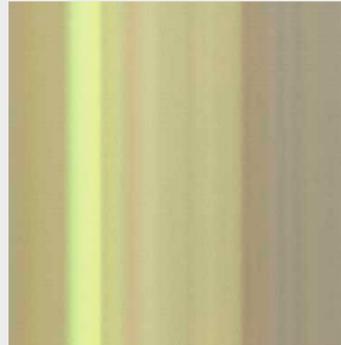
A63698
pastel horizontal stripe



A63697
pastel vertical stripe



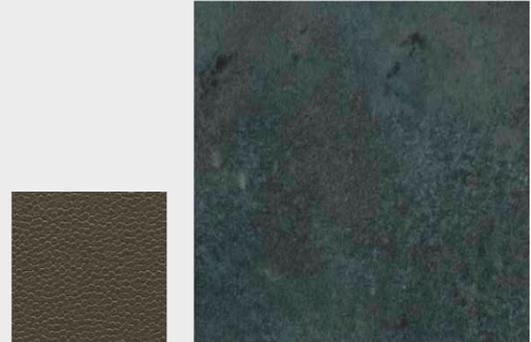
S62473
light oxidized steel



A63672
spring forest stripe



A63672
spring forest stripe



A63712
dragon scales



S62475
emerald oxidized steel



S62475
emerald oxidized steel



A63675
bright ocean stripe



TIMELESS
elegance

Intriguing abstract designs, for those for whom the floor is there to make statement, or for areas that need to stand out. Matching plain and linear designs that mix and match. Forbo's unique manufacturing process allows for XL size and custom made floors that match your taste or brand identity.

URBAN
LIFE
STYLE
FOR URBAN
PROFESSIONALS



W60187 natural weathered oak



A63715 violet scales



W60165 pink reclaimed wood



W60162 black reclaimed wood



W60185 anthracite weathered oak



W60074 black rustic oak



S62425 cool metal



A63713 plum scales



S62475 emerald oxidized steel



A63711 night scales



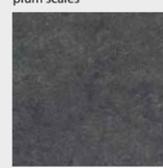
S62408 grey slate



S62429 warm metal



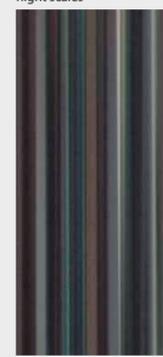
W60154 anthracite raw timber



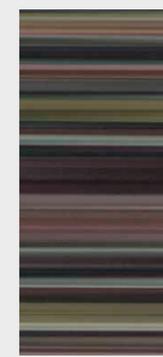
S62418 charcoal concrete



W60074 black rustic oak



A63695 dark horizontal stripe



A63694 dark vertical stripe



A63694 | W60300 dark vertical stripe | central oak



W61217 black snakewood



A63686 indigo textile



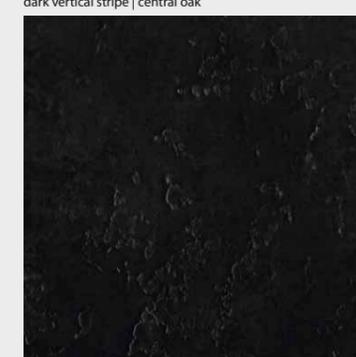
A63686 indigo textile



W61252 black seagrass



S62406/07 black slate



S62406/07 black slate



W60306 rustic anthracite oak